



## Rebecca Hellsing

Web designer

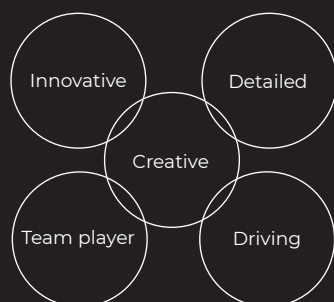
### Contact

+46(0) 735 - 40 87 33

rebeccahellsing@gmail.com

www.rebeccahellsing.se

### Personal qualities



### Skills

- UX
- UI
- SEO
- Wordpress
- Figma
- Adobe XD
- Illustrator
- Photoshop
- Indesign
- After effects
- HTML & CSS
- Javascript
- React

# Experience

## 2022-2023 *Web designer*

Odd kommunikation - Växjö

Full-time position where I was responsible for my own projects towards clients. Mainly with strengthening the company's brand such as graphic profile, text production, SEO adaptation to perfect construction of a website in wordpress. Also responsible for and carried out continuous maintenance of all the company's customers and provided SEO advice.

## 2022 *Web designer & SEO*

Bishop Media - Växjö

Full-time position where my main tasks include search engine optimization and building websites, everything from sketching (Adobe XD), text production, animation to complete website.

## 2021 *Web coordinator*

Sagaform - Borås

The professional role included updating content within B2B & B2C, in EPI server, PIM & CMS. Also tasks that included target group analyses, updates of continuous material such as newsletters (mailChimp), product photography, text production and maintained all four of the company's merchandising sites.

## 2010-2020 *Florist*

Blomsterträdgården - Lockryd

Worked before and during the study period as a florist. In the profession, I have gained experience in creating something creative based on the customer's wishes and visions. By being responsive and innovative.

# Education

## 2017-2020 *Web editor - Bachelor's degree*

Högskolan i Borås

Three-year education with a focus on UX and UI design, information architecture, SEO, writing technology, Adobe (Photoshop, Illustrator, Indesign & After effects) and programming (Javascript, react, PHP, HTML & CSS).

## 2016-2017 *Interactive media and web technologies*

Linnéuniversitet - Växjö

Studied for a year with a focus on programming html, css and javascript and courses in information design and UX design.